



**demix**<sup>TM</sup>  
Create | Evolve | Perfect

2025

**From strategic intent to operational excellence.**

**Elevate your process capability to accelerate outcomes and amplify value.**

**DEMIX**

COMPANY PROFILE



[www.demix.org](http://www.demix.org)

# TABLE OF CONTENTS

1

About Us

2

Our Expertise

3

Industries We Serve

4

Clients and Partnerships

5

Core Team

6

Contact Us



## Executives know improving their key capabilities is critical for continued success

Nearly half of organizations surveyed do not have standard processes in place that enable them to adapt quickly. Executives know they're missing out on big business benefits as a result.



Of organizations don't have standard processes, process assets, and job aids.



Of organizations have no established standard-planning process.



Of organizations aren't properly preparing individuals for the future by developing their skills to build organizational capabilities.



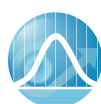
Of organizations cite difficulties in monitoring plans and making adjustments when needed.



Of organizations do not measure what matters.

## About Us.

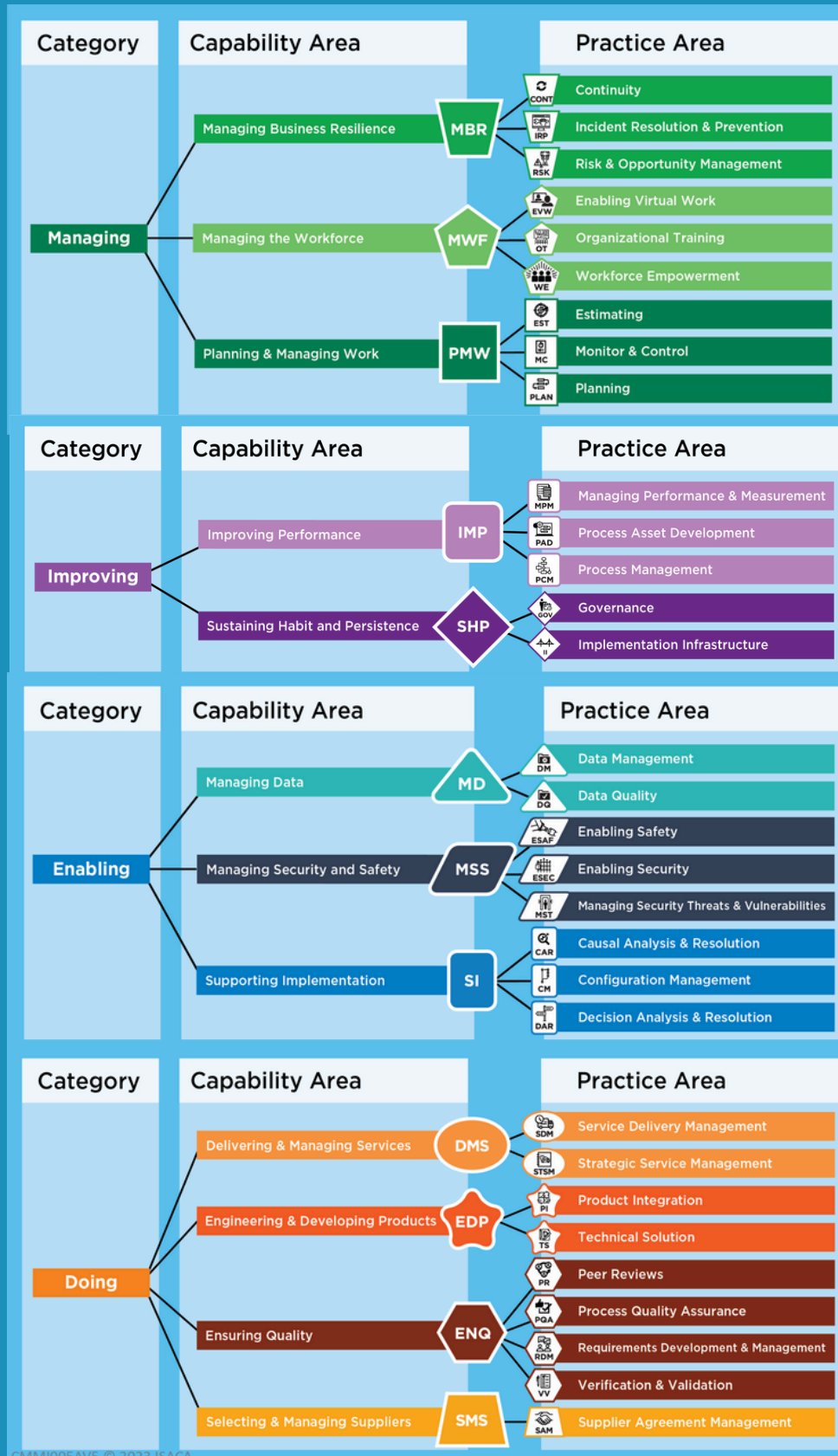
Founded in 2007 by Dr. Pieter van Zyl, the first CMMI Lead Appraiser in Africa, Demix is a global leader in continuous process improvement. Our slogan *Create | Evolve | Perfect* embodies our commitment to driving excellence in every organization we work with.





## OUR EXPERTISE

Demix possesses unique skills and practical experience in the full journey from process-capability assessment to measurable process-capability improvements. Our highly experienced Lead Appraisers, appraisal-team members, and consultants can assess a wide range of domains, including development, services, supply chain, manufacturing, process capability, people capability, cyber security, and artificial intelligence. We also have extensive applied knowledge of best-practice models and methods such as CMMI, COBIT, Six Sigma, Scrum Agile, and Demixium.





## INDUSTRIES WE SERVE



The models we use are specifically tailored for software development, service delivery, people management, data management, supplier management, artificial intelligence, and cybersecurity. We have done extensive work across a wide range of industries, including Energy & Utilities; Mining & Metals; Manufacturing; Healthcare; Retail & E-Commerce; Entertainment; Education; Information Technology; Telecommunications; Finance and Technology; Insurance and Technology; and Government Agencies.



## OUR PHILOSOPHY

At Demix, we believe the goal of any business is to add value, both to the organization and to its customers. Let us help you create, evolve, and perfect your process capability. Let us help you close your strategy-execution gap. Let us help you turn team ambition into achievement.

**ISACA** is a global association focused on **IT governance, risk management, cybersecurity, and assurance**. As the overseer of CMMI services, it manages a network of authorized providers. An **Elite CMMI Partner** is the **highest tier in this network**, authorized to deliver advanced CMMI services such as appraisals, training, and consulting, helping organizations improve performance and achieve process maturity.

## GLOBAL PRESENCE



Out of 326 partners of **ISACA**, Demix is 1 of only 12 Elite CMMI Institute Partners.

Demix operates with a global footprint, offering our services across Singapore, New Zealand, China, Germany, Malaysia, Pakistan, United States, Mexico, Spain, Switzerland, United Arab Emirates, Slovakia, European Union, Ireland, Denmark, Thailand, Puerto Rico (U.S. territory), South Africa, India, United Kingdom, Costa Rica and counting.



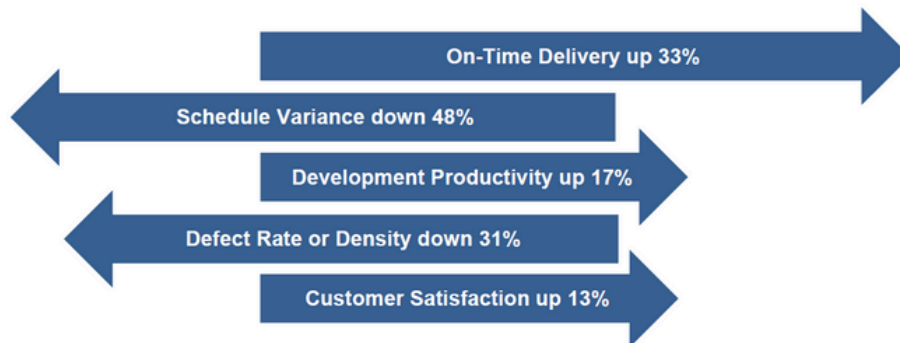
# Clients and partnerships.

Demix Pty Limited has partnered with a variety of clients ranging from startups to enterprise-level organizations. We pride ourselves on building long-term relationships grounded in trust, transparency, and measurable value.

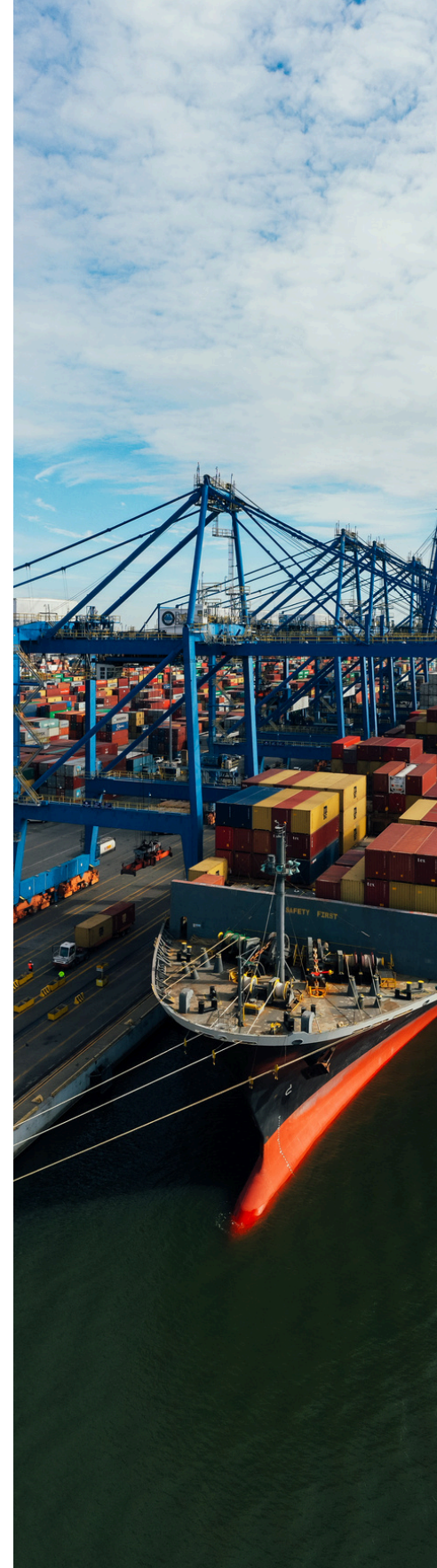
## Top Improvement Areas

The following are the top 5 Improvement Areas by Average Rate, cumulative from 2019 to 2023.

- **Schedule: On-Time Delivery** increased by 33%
- **Schedule: Schedule Variance** reduced by an average of 48%
- **Productivity: Development Productivity** improved by an average of 17%
- **Quality: Defect Rate or Density** reduced by an average of 31%
- **Customers: Customer Satisfaction** improved by 13%



**Corporate Users:** Prominent, nationally recognized companies are increasingly leveraging CMMI to drive process improvement and elevate performance standards. By embracing CMMI, these industry leaders set an example in pursuing excellence and fostering a culture of continuous growth and innovation.



# The Core Team.



**MELANIE SPIES**  
CEO



**DR PIETER VAN ZYL**  
Director, Lead Appraiser



**JOAN VAN ZYL**  
Managing Director



**FRANCOIS VAN NIEKERK**  
Lead Appraiser



**BIANCA COETZEE**  
Operations



**BIANCA ERASMUS**  
Strategic Project Manager



**DR ANTHONY GARDINER**  
Lead Appraiser



**JOHANN SCHEFFER**  
Lead Appraiser



**FRANCINA BOTHA**  
Lead Appraiser



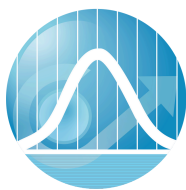
**ANDRIES VAN DER WALT**  
Lead Appraiser





# Contact Us.

✉ [info@demix.org](mailto:info@demix.org)



**demix**<sup>TM</sup>  
Create | Evolve | Perfect